

# CONTEST ENTRY CHECKLIST

## TEAM ORGANIZATION

Team consists of 3 to 5 AISD students. Teams that do not meet the criteria will not be evaluated.

## INNOVATION

Team created a solution for one of the three provided challenges.  
Team's solution incorporates innovative thinking and creativity while addressing the needs of the City and the Arlington community (thinking outside the box)

## VIABILITY OF PROPOSED SOLUTION

Students demonstrate an understanding of the challenge and the critical thinking skills to create a solution.

Solution addresses the needs of the City and the Arlington community.

The solution is practical.

Students have outlined an implementation strategy (ex: they have researched and showcased steps to implementation.)

How does your solution translate into a new business that can be owned and operated in Arlington?

## COMMUNICATION

Presentation effectively conveys the solution to the challenge.

Presentation is organized and coherent.

## COLLABORATION & TEAMWORK

Contribution of each team member is clearly showcased.

Successful collaboration among members is apparent.

## IDEA DEVELOPMENT

Show the progression of your group's idea from start to finish. This can be submitted in an informal format including but not limited to notes, drawing, charts, whiteboard brainstorming, group communication/group chats/texts, spreadsheets, word documents, outlines, pictures, mind maps, flow charts, etc.

## VIDEO DEVELOPMENT

Video is between two and three minutes long. Videos shorter than 2 minutes or longer than 3 minutes will NOT be evaluated.



## ENTRY EVALUATION

Entries will be evaluated solely on the information presented in the video. Evaluators will consist of entrepreneurs and community and business leaders from diverse disciplines.

The top scoring team who has demonstrated the most innovative and viable solution to each of the challenge questions will be selected as our TOP WINNERS!

## RECOGNITION & AWARDS

Win a fantastic prize package including gift certificates to local entertainment & restaurants. Also, your idea may be implemented as a city-wide program. What an AWESOME thing to have on your resume!

The TOP WINNERS and two guests will be invited to a private recognition ceremony in April 2025.

## CHALLENGE TIMELINE

October 7 – Challenges Released at [www.arlingtontx.com/BigIdea/HS](http://www.arlingtontx.com/BigIdea/HS)

March 14 – Entry Form & Video Pitch due by 11:59 p.m. CST

March 26 – Top Winning Teams Announced

**ALL ENTRIES ARE DUE BY  
FRI., MARCH 14, 2025**