

GET INVOLVED and LET US HELP YOU.

The mission of Grow Arlington is to identify and facilitate local industry growth opportunities, and to take a proactive approach to identify and resolve local industry challenges.



Orlando Campos
Center for Business Development
Arlington Chamber of Commerce
505 E. Border Street
Arlington, Texas 76010
(817) 543-4296
ocampos@arlingtontx.com
www.arlingtontx.com

GROW ARLINGTON!

➤➤➤ A BUSINESS RETENTION & EXPANSION PROGRAM

Grow Arlington is a program of the Arlington Chamber of Commerce to address the needs of local business through an effective Business Retention and Expansion Program.



Overview

The Chamber cares about local industries in the community. We know that local businesses are the backbone of the local economy because they account for the majority of new local jobs and investment. The Arlington Chamber of Commerce serves as the catalyst to mobilize private and public sector stakeholders to provide the resources needed to generate a positive business environment that local industry can turn to for business growth assistance.

Objectives

- ★ *Demonstrate* community support for local industry.
- ★ *Promote* business-friendly environment in Arlington.
- ★ *Facilitate* local job growth and investment from existing industry.
- ★ *Increase* link between private industry and public stakeholder networks.
- ★ *Solve* immediate, short-term problems.
- ★ *Serve* as the clearinghouse for cumulative local industry data.
- ★ *Increase* competitiveness of local industries.
- ★ *Develop* training consortiums.
- ★ *Strengthen* local business community.

Stakeholders Network

Grow Arlington counts on the support of key stakeholders that can provide solutions to issues identified by local industry. Through the collaborative support of the Chamber's four centers of operation we can address local industry concerns related to workforce training and development, government regulatory policies and advocacy, entrepreneurial development, procurement and international trade. Added participation from entities such as the City of Arlington's Office of Economic Development, Tarrant County College, UT Arlington, and Workforce Solutions of Tarrant County help add capacity to solution-based results.

Grow Arlington Structure

Firm visits: Arlington Chamber volunteers or key stakeholders may contact local companies to conduct a brief survey from local companies. Volunteers have been trained on conducting visits and administering the survey. These surveys may also be downloaded from the Chamber website. These surveys help identify growth opportunities among companies, highlight local needs that may impede business growth, and pinpoints short-term action needs. All information collected is kept confidential. This information is crucial to the success of our program.

Immediate Follow-ups: The task force will meet on a monthly basis to review the surveys and respond to immediate concerns raised in the surveys. Internal and external stakeholders will be contacted to help address immediate issues.

Strategic Planning: Cumulative responses provide valuable information that can be utilized to enhance local services offered to the business community. Cumulative information from surveys will be shared with key stakeholders in the community for purposes of short-term and long-term strategic planning on needs identified. This information will help identify key action planning needed.

Implementation: Bi-annual meetings with key stakeholders will be held to report on cumulative responses from local businesses which will lead for corresponding action planning from the stakeholders. The task force will help keep abreast of program implementations throughout the year.

How Grow Arlington Program Helps

- ★ Provides stakeholders critical information for substantive strategic planning.
- ★ Allows local companies to voice concerns and provides a direct vehicle to troubleshoot local issues important to business.
- ★ Creates task force that can address immediate needs.
- ★ Helps local companies become aware of local, state, and federal programs that can enhance day to day business needs.

